

The 2025

*Magnolia Breed Show Circuit*

You Belong Here!



# What is this?

The Magnolia Breed Circuit is a new endeavor for the Magnolia Arabian Horse Association. It got its beginning in 2023 with the addition of the Andalusians/Lusitanos and Friesians. The following year there was the addition of the Magnolia Fall Extravaganza and the Gypsy Vanners. We are excited to start this new journey in 2025. It will be a three show breed circuit, with Arabians, Gypsy Vanners, Friesians, and Andalusians/Lusitanos.

In this packet we have included notes on our three shows, details on sponsorship levels, and a list of due dates to fulfill your sponsorship and help plan your year.



# The Shows



- 1** Magnolia Spring Classic  
April 18-20th  
Georgia National Fairgrounds  
Perry, GA  
~150 horses
- 2** Magnolia in the Mountains  
May 30th-June 1st  
Tryon International Equestrian Center  
Mill Spring, NC  
~100 horses
- 3** Magnolia Fall Extravaganza  
New in 2024  
October 16-18th  
World Equestrian Center  
Ocala, FL  
~66 horses

# Sponsorship Opportunities Overview

- One Specific Show
- The Full Circuit
- Hospitality
- In-Kind/Award



# Sponsor One Show of Your Choice

## Class Sponsor - \$50/class

- ~ Sponsor a class of your choice, first come first serve
- ~ Announced at show
- ~ Thanked on social media

## Bronze Sponsor - \$150

- ~ Half page ad in prizelist
- ~ Logo and link on MAHA website
- ~ Advertised on social media
- ~ Announced at show

## Silver Sponsor - \$250

- ~ Full page ad in prizelist
- ~ Arena banner (can provide your own)
- ~ Link and Logo on MAHA website
- ~ Advertised on social media
- ~ Email Blast
- ~ Announced each day of show



# Sponsor the Circuit

## Gold Sponsor - \$600

- Full page ad in all three prizelists
- Advertisement on social media before each show
- Arena banner at each show
- Email Blast
- Logo and Link on MAHA website
- Announced each day at the shows

## Platinum Sponsor - \$1200

- Full page ad in all three prizelists
- Advertisement on social media before each show
- Two arena banners at each show
- Email Blast
- Logo and Link on MAHA website
- Announced at the beginning of each session
- Preferred stalling
- Two Magnolia Breed Show shirts



*I Shoot Horses - Sun, Arch Photos*  
© C McDonald Photos  
\*sponsorships will be equally divided across all three shows

# Hospitality Sponsor

## Breakfast Sponsor - \$250

Provides breakfast pastries, coffee, juice, and water on a specific morning for exhibitors, staff, officials, and volunteers. Flyers and other advertisement items can be placed at the table. Banner can be displayed at this time as well. Will announce sponsorship at the start of the day. Thanked in prizelist.

## Evening Exhibitor's Party - \$400

Provides finger foods and drinks for exhibitors, officials, staff, and volunteers. Great time for everyone to mingle and talk after a day of showing. Flyers and advertisement items out on tables. Banner can be put on display. Announced and thanked during the show. Spot in the prizelist with logo.



\*dates are a first come first serve basis, please contact Lynn Daniel about dates

# Award Sponsor

## Ribbon Sponsor - \$1000 per Show

- Acknowledged on website as ribbon sponsor - Logo and Link
- Two full page ads in prizelist
- Advertised on social media
- Banner in the arena
- Email blast for show
- Preferred stalling
- Magnolia Breed Show shirt

## High Point Neck Ribbons - \$300 per show

- Announced at the show with each breed high point
- Thanked with high point post on facebook
- Full page ad in the prizelist
- Link and logo on website

## Show High Point Award - \$400 per show

- Announced at the show with each breed high point
- Thanked with high point post on facebook
- Banner in arena
- Full page ad in the prizelist
- Link and logo on website

## Circuit High Point Ribbon Sponsor - \$1000

- Full page ad in each shows prizelist
- Advertised on social media
- Logo and Link on website
- Banner in arena
- Preferred stalling
- Email blast
- Magnolia Breed Show shirt

## Circuit High Point Trophy/Buckle Sponsor - \$3000

- Sponsor name on trophy/buckle
- Two full page ad in each shows prizelist
- Advertised on social media
- Logo and Link on website
- Two banners in arena
- Preferred stalling
- Email blast
- Two Magnolia Breed Show shirt





# In-Kind Award Sponsor

A great sponsorship opportunity for businesses. Help us celebrate our exhibitors throughout the circuit, giving them something extra to congratulate their wins. Your products will be used as awards throughout the three shows, being highlighted at premier equestrian locations. With a diverse group of horses, you are able to hit multiple audiences at once. We would love to work with your company to create a sponsorship package that is best suited for you.



\* IALHA member showing off Canter Culture breeches she won at Magnolia Spring Classic



# Sponsor Advertisement Kit

## Digital Items

- Social Media Content: provide any logo/images/links that you wish to be shared
- Promo Videos: 30 second video as .MOV or .MP4 to be used on social media (and Jumbotron if available)
- PSAs: Provide text for arena announcements and social media

## Physical Items

- Exhibitor bag items : fliers, business cards, and samples (Qty: 150)
- Vinyl Banners: sizes 3'x6' and 3'x8', banners can be provided by the show but providing your own allows for more personalization

## Exhibitor Bags

A great advertisement opportunity for your barn/trainer/company. Provide exhibitor bags for the show with your logo on them. Speak with Lynn Daniel, this will be a first come first serve basis. Qty: 150



# Important Dates

Please try to have your sponsorship money and promotional material sent in at least two weeks before the start of the show. This will allow for ample time for show management to get advertisement out and banners created. The earlier you are able to send in the better. The Magnolia Breed Show Circuit is not held accountable for creating banners after the two week due date.

## Circuit Sponsorship

March 31st - money in by

Can send new promotional material for each show, just have it in by below due date

## Magnolia Spring Classic

April 4th

## Magnolia in the Mountains

May 14th

## Magnolia Fall Extravaganza

October 1st



# We Want to Hear From You

---

Our goal with the Magnolia Breed Show Circuit is to put on a show that everyone can enjoy. Please help us in making that possible. We want to hear from you, our sponsor. If you have an idea, let us know. Let's work together to make a package that highlights YOU the best.



# You Belong Here!



We look forward to seeing you this show season! If you have any questions or concerns please contact Lynn Daniel.

Email: [magnoliaaha@outlook.com](mailto:magnoliaaha@outlook.com)

Phone: 478-955-3030